

# [online training center]

EMPOWER YOUR PEOPLE

**Online Training Center makes world-class corporate training available to any business.**

*Empower your workforce with a premier selection of e-learning classes specifically targeted at improving employee productivity and addressing workplace compliance issues.*

*The classes are offered by the leading e-learning providers in the industry – companies like ElementK, Corpedia, Serebra, and NETg. All classes are launched directly through Online Training Center (OTC), allowing for centralized reporting and a seamless user experience.*

*OTC offers your company a wide range of highly targeted e-learning programs to address specific training needs, including desktop software applications, management, sales training, project management, and more.*

*All programs are offered on a pay-as-you-go basis – eliminating the need to purchase large libraries of training content upfront. OTC is entirely web-based, making it easy to use.*



## OTC Benefits:

**Online training increases productivity** - Your employees are offered world-class corporate training from top e-learning providers. OTC delivers a large selection of targeted training programs, consisting of three or more courses each, and intended to address specific learning needs, including:

- Desktop Training
- Soft Skills Training
- Compliance Training
- Finance & Accounting
- Project Management
- IT Training
- Industry-Specific Compliance Programs

**Online training is easy to access through OTC** - CyberU's OTC allows your employees to access a targeted selection of training programs directly from their own personalized, web-based portals. Employees login to a secure e-learning platform where a personalized portal is generated for each employee in the company and includes a complete training history of all previous online training taken through the system.

**Centralized tracking of employee training** - OTC allows you to assign, track, and report on all employee training – at any time online. The platform removes the record-keeping headaches so often associated with company-wide training. With OTC, your managers have convenient access to employee training histories with the click of a mouse. Additionally, you can designate company-wide reporting contacts to track learning across the company.



**E-learning  
is cost-effective,  
convenient,  
and efficient**

## Get Started with OTC Today

Launching a comprehensive online training program through OTC could not be easier:

- ✓ **No set-up costs:**  
You only purchase the courses you need for the employees that need training;
- ✓ **No software to install:**  
OTC can be deployed immediately and administered from your web-based portal;
- ✓ **No need to wait:**  
Empower your people today with a cost-effective e-learning program that makes sense for your company;

E-learning not only increases productivity, but also becomes a popular employee benefit to improve recruitment efforts and increase retention.

To launch OTC for your company, visit [otc.cyberu.com](http://otc.cyberu.com).



**Log on today!**

**Visit [www.my-otc.com](http://www.my-otc.com)  
for more information.**

## **OTC delivers cost-effective online training**

Unlike traditional instructor-led training, e-learning is a highly cost-effective way for growing businesses to address employee productivity and development issues. E-learning provides cost savings of up to 80% relative to equivalent classroom-based training.

The training classes offered through OTC require no upfront payment. You can purchase training by credit card and assign it to registered employees. Most programs (3 or more full-length e-learning classes around a specific training need) are priced around \$99.00/program (versus \$150.00-\$300.00 retail and \$500.00 for each comparable classroom-based training course or \$1500 and higher for a complete classroom program).

## **OTC is web-based and easy to administer**

OTC combines world-class corporate training with centralized tracking in a single, entirely web-based platform. Employees can securely login to their personalized portals from any connected computer at any time – training is not restricted to work hours.

Additionally, OTC is entirely automated from an administration standpoint. New programs can be purchased or new employees added from a secure, online administration portal. Reporting tools allow administrators and managers to get up-to-the-minute information on the company's training program at any time.

## **OTC offers pay-as-you-go pricing on discounted classes**

With OTC, growing business can avoid the traditional and sizeable upfront costs associated with e-learning content libraries. OTC enables you to register your employees for targeted bundles of training on a pay-as-you-go basis. There is no upfront expense; you simply purchase the training you need, when you need it – and one step further, CyberU is able to offer these programs at prices significantly below retail.